# EXPRESSIONS IN SILENCE Grid 10

4e INTERNATIONALE FOTOGRFIE BIENNALE AMSTERDAM METROPOLITAN AREA



From the 25th of September until the 7th of November 2010 in Amsterdam, Almere, Amstelveen, Haarlem and Zaanstad

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# Grid

Grid is a biennal innovative, international photography manifestation that has been brought to life to show the current affairs in contemporary photography. Grid10 has been extended this year with the cities Almere and Zaanstad. Spin-off's of the festival are being realised in Bergen and Purmerend. With more than eighty projects at sixty locations and around twenty participating countries, Grid currently is Hollands biggest international image based event.

# Global

Like a raster, a grid spread throughout the Amsterdam Metropolitan Area, museums, galleries, countries, photo agencies, photographers, publicity makers and other creatives will present their projects. Experimental and accessible. In renowned galleries and at unconventional locations. With presentations from Brazil, Peru, Taiwan and Quebec and many more this fourth edition has the largest international presentation ever.

# Goals

Grid wants to offer a presentation stage to different styles in visual communication and create a platform for renowned and new names to the photography scene. By means of special image routes, the Grid10 public will be lead allong different theme expositions. In Amsterdam for example an exciting music photography route will be realised. Next to expositions Grid10 will realise a wide range of extra programming. Containing workshops, much discussed symposia and a portfolio review weekend.

# Grow

The first edition of this photography biennial, named Photo Biennial Amsterdam Photo, took place in 2002. This launch was very successfull, with a visitors count exceeding 225.000. In 2006 the festival changed it's name to Grid06 and added it's first and impressive range of international expositions. Grid10 expects to attract count of 400.000 visitors from all over the world. Grid is always expanding, Grid aims to keep growing.

Expressions in Silence is the theme of our Photography exhibition, one can express through voice: talking, shouting, crying, singing etc. Another whole range of expressions through Drawing, Painting, Sculpting, Photography, Writing, Weaving, Building, Crafting, through various types of instruments and tools, there is also a unique method of expressing it is silence and as deep as it gets truth and reality gets the chance to be heard clearly, we get to see what is beyond the scene, Silence is the language of the soul, it is way more than being quite and still in mind, silence express itself directly and does not need the aid of explanations to reach the listener in this collection of art work, in our exhibition Expressions in Silence is being heard by the viewer .

Talking about Expressions in Silence never means just the absence of sound, but the quality of the Silence presents, it is the ability to put an emotion into silence. One cannot understand the value of silence unless one respects the validity of language, It would be impossible to think of a voice without thinking of Silence.

Riham ElSadany

Biennale's Commissaire. Egypt

Expression is the act of expressing something, an expression is any complete communicable thought formed in accord with the requirements of a language

Ideas always needs to be expressed, It takes courage to address our feelings, emotions and thoughts, So much of what we experience has been felt throughout our lifetime and stored deep within us as if on a tape recorder.

The challenge is speaking out about our feelings can be like pressing play, and allowing the free flow of feelings to come out.

When it comes to emotions, body language speaks louder than words. We can feel frightened of telling about the thoughts we have kept hidden deep within us,

embarrassed to see ourselves clearly and ashamed of what we hear ourselves saying, still our bodies cant resist expressing.



Emotions move through us when they are accepted and expressed. When this happens, feelings enliven us and fuel our creativity. Based on the laboratory of our own life experience, these include all forms of Art.

This means we need to have an adequate feelings vocabulary in order to make our feelings known. It also presupposes we can understand what it is we are feeling.

Many people were never taught how to express their emotions; they wind up repressing their emotions instead. For people who have endured painful life situations, they can wind up engaging in unhealthy behaviors to avoid expressing their emotions, Expressing emotions is the best way to release the pent up feelings.

The Artist is one who is able by virtue of imagination and talent or skill to create works of aesthetic value, especially in the fine arts. In art texture expresses emotion. Color plays a significant role in expressing emotion. For example Bright colors might express excitement, while duller or darker ones can express relaxation, depression, sleepiness, or other low-key emotions. Contrast can also express emotion. For example a painting, which uses shades of color in the same spectrum, will have a different emotional tone than a painting that uses hues from different spectra. Subject matter expresses emotions; time and place express emotions as the viewer think of those places or people and the emotions they evoke. Classic scenes and symbols can also be used to express emotion.

# 4e Internationale fotogrfie biennale amsterdam metropolitan area **GRID 10**

Amsterdam, Almere, Amstelveen, Haarlem en Zaanstad.2010

# Biennale's Commissaire EGYPT

Riham ElSadany
B.A.(Arts), M.A.(Arts)
Assist Lecturer, Dept of ARTS, MUST, Cairo, Egypt.
www.rihamelsadany.com

# **Participants**

Adel, Marwa. El-Gendy, Sherif. ElSadany, Riham. Lotfy, Ayman. Orensa, Amr.

## Adel, marwa

Born in 1984, Cairo, Egypt. Lives and works in Cairo. Demonstrator at Faculty of Applied Arts - Advertising Department. A member of the Syndicate of Plastic Arts. A member of the Syndicate of Applied Arts Designers.

#### **Exhibition (Personal):**

2009 Safarkhan Art Gallery, Cairo. 2010 Safarkhan Art Gallery, Cairo.

#### **Exhibition (Collective):**

2007 Youth Salon L-Atelier D-Alexandrie. 2007 Exhibition "west and east "German Cultural Center. 2007 Youth Salon of Cairo Num18. 2007 Lovers Society of Fine Arts - Exhibition Num.47. 2008 3rd Youth Salon L-Atelier D-Alexandrie. 2008 Youth Salon of Cairo Num18. 2008 1st International Media Art Forum for Youth (IMAFY) exhibition. 2008 Lovers Society of Fine Arts - Exhibition Num.48.2008 3rd Spring Arts Salon - Elsawy Cultural Wheel. 2009 4th Youth Salon L>Atelier D>Alexandrie (AAW-2009). 2009 Photography Exhibition -Elsawy Cultural Wheel. 2009 the 4th Spring Arts Salon - Elsawy Cultural Wheel. 2009 Miniature Artwork Salon - Elsawy Cultural Wheel. 2009 Lovers Society of Fine Arts - Exhibition Num.49. 2009 Biennale of Port said. 2009 Emirates Photography Competition- Abu Dhabi. 2009 SIM "Signage .Imaging and Media Exhibition & Conference "Abu Dhabi National Exhibition Center. 2009 UAE IMAGES Exhibition - Abu Dhabi Authority for Culture and Heritage. 2009 UNDERCURRENT – Contemporary Egyptian Art- Dubai. 2009 Bonjour la France Art Fair - Abu Dhabi. 2009 Abu Dhabi Art Fair. 2009 Invisible Presence Exhibition. 2010 Photography Exhibition - Elsawy Cultural Wheel. 2010 "Why Not "Exhibition - Palace of Arts - Opera House Ground. 2010 Lovers Society of Fine Arts - Exhibition Num.50. 2010 the 5th Spring Arts Salon – Elsawy Cultural Wheel. 2010 Miniature Artwork Salon - Elsawy Cultural Wheel. 2010 5th Youth Salon L>Atelier D>Alexandrie . 2010 Youth Salon of Cairo Num 21. 2010 The Art Fund Collection - Forty West. 2010 Miniature Artwork Salon - Opera House. 2010 «Pathways» Changing Focus Photography Competition – Workshop «AUC» June 2010. First - Time Exhibition - Young Plastic Artist's Fifth Meeting - Bibliotheca Alexandrina.

#### Prizes:

2007 Lovers Society of Fine Arts - Exhibition Num.47- photography.
2008 First Prize at the Oriental Weavers Design Contest.
2008 Lovers Society of Fine Arts - Exhibition Num.48 - photography.
2009 Golden Eye Award - Emirates Photography Competition.
2010 Lovers Society of Fine Arts - Exhibition Num.50 - photography.
2010 Youth Salon of Cairo Num 21.

e-mail: Marwa\_adel1984@hotmail.com





# El-Gendy, Sherif

He was born in Cairo, Egypt on the 12th of July 1980.

He had an interest in drawing and imaging as a kid, later on he had the opportunity to join an advertising agency then a photography studio as a part time job beside his academic studies were he got exposed to the world of photography, until he stepped forward to become a freelancer photographer after several successful photography projects.

Growing up in the city of Cairo known as "The City of a Thousand Minarets" with all the Islamic eras that passed by it leaving a beautiful standing architecture pieces of art had a great impact and enrichment to his style of photography.

Sherif has always had a strong interest in capturing originality and heritage through the faces and places in his portraiture and architecture photography work.

His lens retrieves the past and shows it in a sensible way, where you can smell the scent of history in every shot he captures.

He enjoys working in B&W as he strongly believes that it supports his work and his concentration on the lights and shadows, which keeps his work prestigious, classical and original.

Sherif strongly believes that "A camera is an instrument that teaches people how to see without a camera and that photography is a way of feeling, of touching, of loving and what you have caught on a photo is captured forever. . . it enables you to remember things, long after everything is forgotten."

He is always looking for a story behind every photo he captures and this creates a bond between his work and the viewers which makes his work so interactive.

In the future Sherif aims to cover the beauty of old Cairo in a book with few of his words and lots of his photography work.

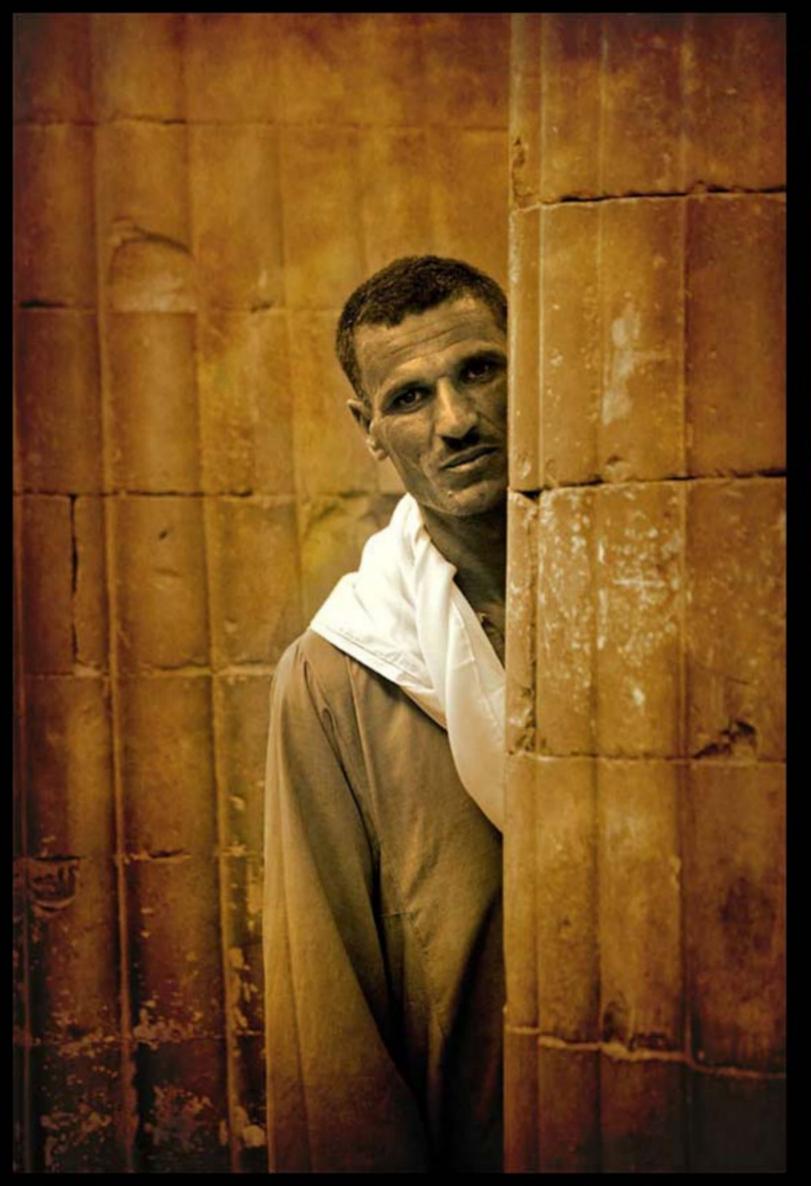
Sherif has been a member of several photography organizations and groups working in Egypt, through out these gatherings of photography passionates he participated in workshops which roamed around Egypt and made his work varied and diversified.

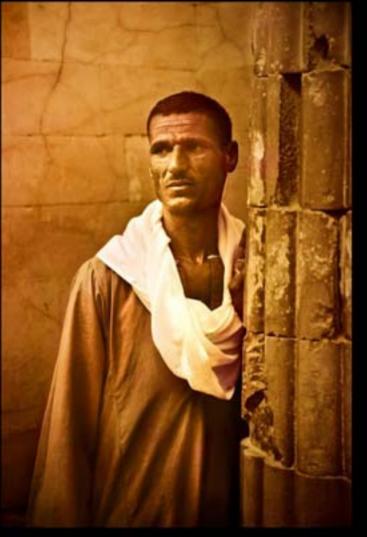
His work was exposed in several respectable venues and had been well recognized through them and he had a great start since his first ever photography exhibition was at the arts hall of Egypt's famous newspaper "Al-Ahram", when his work attracted the attendees. He had also exhibited his work at "Sawy Cultural Wheel" wish is considered the new minaret of culture in Egypt. He had also participated in events held by the European Union in Egypt.

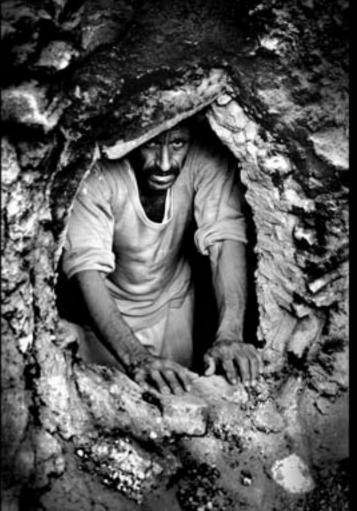
Sherif's photography work hasn't been limited to capital of Egypt, it went out of Cairo to several other cities like Alexandria, Bani Sweif, Fayoum and a lot more.

He looks forward for his oriental and classic photography work to tour all around the world.

email: sg.worx@yahoo.com flickr: www.flickr.com/photos/sherifg







# ElSadany, Riham

Riham was born in Cairo, Egypt. Having had her basic education at American Schools in Saudi Arabia; She opted to study ART in Cairo Egypt, were she's spent 5 years at her artistic studies at Faculty of ART, University of Helwan at Cairo, Egypt.

**Having earned her B.A. (ARTS)** with highest honours (suma cum laude), University of Helwan at Cairo. Egypt (2001), Riham has achieved her MASTERS degree M.A. (ARTS), by thesis, with highest honours, University of Helwan at Cairo Egypt (2006). Thesis "Contemporary Painting Trends related to Performance Art as an Approach to Enrich Expressing in Art".

Currently Riham is preparing to defend her thesis for a PhD (ARTS) -"Registered 2006" University of Helwan at Cairo, Egypt. Thesis title "The Performance Art Philosophy Related to the Egyptian Community as a stimulation for Expression in Art Education"

Seeking to strengthen and augment her practical artistic experience, Riham has worked as a Tutor at "American City College", has been trained in Artistic Expressive Techniques at the Famous Cairo Weekly ROSE-EL-YOUSSEF Magazine (2002-2003). She also had many Artistic Expressive Courses at the Faculty for FINE ARTS at University of Helwan at Cairo Egypt.

Riham has been teaching "Performance Art" at the AUC, American University at Cairo (2006). Currently, she is teaching "Art Performance" and "Art Appreciation" at the MISR University for Science and Technology -MUST-

#### Riham wrote on artistic expressive work and performance:

THE OTHER SIDE OF FACES "ed 2005", an artwork, Artistic Concept, Artistic Design, Artistic Performance and Artistic Panting by Riham ElSadany, Photography by Ayman Lofty.

BODY ART, Chapter in FINE ART PHOTOGRAPHY, "ed 2009". Artistic Concept, Artistic Designs, Artistic Paiting and Artistic Performance by Riham ElSadany.

#### Since 2002, Riham was participating and exhibiting, as a freelancer.

She's been

\*Commissaire of SALON D' AUTOMNE, Paris, France, 2008.

\*Commissaire of 4e INTERNATIONALE FOTOGRFIE BIENNALE

AMSTERDAM METROPOLITAN AREA GRID 10, Amsterdam,

Holland, 2010

She has live performance at

\*Live Performance Painting The Sawy Culture Wheel, Zamalek, Word Hall, 2004, Cairo Egypt.

\*Live Performance Painting, SALON D' AUTOMNE, Paris, France, 2008

She has participated and exhibited at:

\* Inauguration of Egyptian Academy in Rome, Italy 2010.

Some of the Airport Artwork was exhibited as Artwork that represents Egypt, Africa & North Africa.

\* Experimental Photography, Triereneberg Super Circuit, Austria 2010

\* ART of ARABIAN, Sana'a, Yemen 2010

- \* SALON D' AUTOMNE, Paris, France, 2008
- \* JOURNEY INTO ART, Al-Khobar Saudi Arabia, 2009
- \* PLASTIC ART EXHIBITION, Algeria, 2009
- \* BODY PAINTING, Malta, 2009

The work was exhibited at institute of Tourism Studies, organized by The SWPP / BPPA & Malta Institute of Professional Photography.

#### Locally, she's been a constant landmark at many of the Galleries and Salons:

WHY NOT, 2010, Opera House, Cairo, Egypt.

Participated with the Art Project -LOST BETWEEN LIFE AND DEATH-.

- \* The 3rd FESTIVAL of FINE ART, 2009, Opera House, Cairo, Egypt
- \* Al Masar Gallery 2009, Cairo, Egypt.
- \* Agenda Exhibition Alexandria

Library, (Bibliotheca Alexandrina), 2009, Alexandria, Egypt

- \* The Media Exhibition, Gezira Art Center, 2008, Cairo, Egypt.
- \* The Youth Salon, Opera House, 2008, Cairo, Egypt.
- \* Art and Music, Gezira Art Center, 2008, Cairo, Egypt.
- \* The Sawy Culture Wheel, Zamalek, 2007, Cairo Egypt.
- \* The Town House Gallery, down town, 2006, Cairo Egypt.
- \* Isis and Osiris, Feminine

Masculine Forces, The American University, Falaki Gallery, 2004, Cairo, Egypt.

\* The First Atelier salon, Cairo

Atelier, 2003, Down town, Cairo, Egypt.

- \* Rateb Sedek, Cairo atelier, Down town, 2003 Cairo, Egypt.
- \* The Annual Salon for small art work, Palace of Fine Arts, 2003.

#### She has many SOLO exhibition on her own:

- \* ECHO, Gezera Art Center, Cairo. 2009.
- \* SECRET, Philosophy Signature Gallery Jeddah, Saudi Arabia 2009.
- \* EXHALE, Gezera Art Center, Cairo. 2007.
- \*FAINTLY, The world of Art Gallery, Maadi, Cairo.2006.
- \* LOSING CONNECTION, Extra Gallery, Zamalek, Cairo.2005.
- \* Cairo atelier, Down town, Cairo. 2002-2003.

#### Many of her ARTWORK were possessed and are exhibited at:

- \* BIBLIOTHECA ALEXANDRINA, Alexandria, Egypt (2009):
- "TWO LIVES": 2 artworks depicting mermaids.....
- \* CAIRO INTERNATIONAL AIRPORT (2008): "PEOPLE OF THE WORLD": A SERIES OF 14 ARTWORKS, exhibited at Terminal 3, Arrival Hall. \* EGYPTIAN ACADEMY AT ROME, Italy (2010) \* EGYPTIAN MODERN ART MUSEUM (2010).







# Lotfy, Ayman

Egyptian Photographer Art Director for Alamia Publishing & Advertising Middle East Region Director PSA (Photography Society of America) Monitor of Art photography PSA (Photography Society of America)

Ayman Lotfy was born in Cairo, Egypt on the 30th of August 1968, After his graduation from the faculty of Arts in 1991, he had wasted no time and led his own road into artistic career.

#### **EXHIBITIONS:**

Ayman had organized 2 Solo Exhibitions:

2009 - Gemini, Fine Art Photography, Al Gezirah Art Centers, Cairo, Egypt.

2006 - The Other Side of Faces, Body painting Photography Exhibition with the Painter Riham Elsadany, El Sawy Culture Center, Cairo, Egypt.

NATIONAL & INTERNATIONAL EXHIBITIONS & ACCEPTANCES

Ayman Lotfy has participated in many national and international.in Italy-Portugal-USA-Nepal-Spain Austria - China - Torino - Algeria- Malta - Kuwait Featured exhibitions since 2003 include:

#### 2010

Opening of Egyptian Academy in Rome - Italy
Experimental Photography- Triereneberg Super Circuit, Austria
Fine Art Photography Festival - Hamburg - Germany
Art of Arabian - Sana'a - Yemen
Why Not? The Palace of Arts, Egyptian Opera House ground
Agenda Exhibition Alexandria Library (Bibliotheca Alexandrina)

#### 2009

The Body Art- Malta
Journey Into Art, Al-Khobar Saudi Arabia
Contemporary Views 2 - ALMASAR GALLERY,EGYPT
Egyptian Theme- Egyptian Academy in Rome - Italy
PSA International Exhibition, USA
Triereneberg Super Circuit, Austria
Plastic Art Exhibition - ALGERIA
Torino International book Fair - ITALY
6th Tropical Image International Exhibition, USA.
www.allotfy.com



# ElSadany, Riham & Lotfy, Ayman

Exclusive Shots From the project:

CAIRO INTERNATIONAL AIRPORT (2008): «PEOPLE OF THE WORLD»: A SERIES OF 14 ARTWORKS, exhibited at Terminal 3, Arrival Hall.

Artwork, Artistic Concept, Artistic Design, Artistic Performance and Artistic Panting by Riham ElSadany,
Photography, Layout by Ayman Lofty.

www.rihamelsadany.com www.allotfy.com



### Orensa, Amr

Born in Cairo, 1979,

Education: Bachelor of Botany, 2001, Science faculty, Damietta

Profession: Furniture designer

#### **Solo Exhibitions:**

Architecture in Nature, Faculty of Engineering, Cairo University, 2005 Burullus – a dialogue between the sky and the sea, CULTNAT, smart village, 2006 Breaking City Walls, Damietta public library, 2006 The manual of life, Faculty of Fine Arts, Helwan University, 2007

#### Slide Shows:

Egypt Faces and Places (a part of Mohamed Kazem's public diplomacy project), Cairo, Washington DC, Baltimore, Annapolis and Upper Marlboro, 2005-2007

#### Awards:

3rd prize in B&W photography – Kodak & Culture wheel contest, 2004
1st prize in experimental photography – Nile Salon of photography, 2007
1st prize in traditional photography – Nile Salon of photography, 2009
1 of the twelve winners in EU commission in Egypt photography contest, 2010

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